HSI WEEK ENDED FEBRUARY 2, 2018

The Husson Stock Index (HSI) decreased 2.78% from the week ended January 26th. The Husson Stock Index on January 26, 2018 was 158.01, and is now 153.70. The most substantial changes this week were The Clorox Company (CLX), The United Parcel Service (UPS), and athenahealth (ATHN).

athenahealth (ATHN)- ATHN increased 8.41% from the week ended January 26. According to Corey Reneaur of The Motley Fool, the large increase in ATHN stock price this week is due to strong fourth quarter earnings reports. “The average analyst was expecting athenahealth to report adjusted earnings of just $0.63-per-share profit in the fourth quarter. Instead, management delivered an adjusted profit of $1.11 per share, a whopping 79% gain over the prior-year period.”

United Parcel Service (UPS)- UPS decreased 12.24% from the week ended January 26, 2018. According to Dan Kaplinger of The Motley Fool, the drop in UPS stock is due to a weak 2017 fourth quarter financial reports, which revealed only 3% growth in profit. “The delivery and logistics specialist reported solid gains of 11% in sales, but profit growth was limited to just 3% on an adjusted basis. UPS blamed shipment demand that exceeded its capacity during especially busy periods of the holiday season for additional costs that hit its bottom line hard.”

The Clorox Company (CLX)- CLX decreased 8.22% from the week ended January 26, 2018. According to PR Newswire the decrease in stock price is due to end of the quarter reports which revealed only 1% growth in sales. “Like other companies, we're facing more pronounced cost pressures from commodities and logistics," said Chief Financial Officer Steve Robb. "I believe we're taking the right steps to address these headwinds and ensure the long-term health of our business."

The Husson Stock Index was developed by Marie Kenney, while a student at Husson University, in consultation with Associate Professor J. Douglas Wellington. The index is currently being tracked and analyzed by Husson student Simon Lebel. The index tracks and analyzes 27 companies that are considered to have an effect on the Maine economy. These companies are either based in Maine or have an influence on the Maine economy through employment, number of consumers, and overall presence in the State. This price-weighted index offers a numerical break down of Maine’s economy. The analysis looks into the events of the week and finds the likely reasons the index was up or down. The index and analysis help provide a better understanding of Maine’s economy and offer an explanation of significant changes in the stock prices of the companies that comprise the Husson Stock Index.

Renauer, C. (2018, February 02). Here's What's Lifting athenahealth, Inc. Today. Retrieved February 04, 2018, from <https://uk.finance.yahoo.com/news/apos-apos-lifting-athenahealth-inc-170500622.html>

Caplinger, D. (2018, February 01). Why Hershey, United Parcel Service, and Guess? Slumped Today. Retrieved February 04, 2018, from <https://finance.yahoo.com/news/why-hershey-united-parcel-guess-213600525.html>

Clorox Reports Q2 Fiscal Year 2018 Results; Raises EPS Outlook for Tax Reform. (2018, February 02). Retrieved February 04, 2018, from <https://www.prnewswire.com/news-releases/clorox-reports-q2-fiscal-year-2018-results-raises-eps-outlook-for-tax-reform-300592429.html>